

Bud Sypeck

25+ years of experience in Graphic Design, Production, Project / Print Management

Montclair, NJ 07043

bsypeck@comcast.net

+1 415 420 4186

- Creative and results-driven graphic designer and graphics manager
- Expertise in graphic design, production, illustration, and project/print management
- Organized, dependable, motivated
- Ability to handle projects from concept to completion while managing production/print schedules
- Effective in meeting deadlines and budgets while remaining flexible with changing needs and demands
- Excellent rapport with clients, vendors, managers, supervisors and co-workers
- <http://www.budsypeck.com>

Work Experience

Art Director/Designer

Hellfire Hotsauce - Montclair, NJ

2012 to Present

Responsibilities

- Create all packaging and label art.
- Develop creative campaigns for new products.
- Provide art direction for product photography shoots.
- Create and manage timelines, budgets & estimates.
- Translate marketing strategies into print & web deliverables.
- Create all advertising brochures, catalogues and newsletters.
- Create all web content, graphic design, ad banners and site maintenance.
- Create trade show signage & exhibition displays and point of purchase.
- Digital Illustration & 3d Design.

Graphics Production Manager

Compass Collective - Atlanta, GA

April 2014 to August 2015

Responsibilities

- Managed Graphics Pre-production. This includes advising designers of existing and new production processes; researching new processes, materials, & vendors; Provide initial inspection of artwork and report findings to Account Managers and Project Managers on a quick-turn.
- Maintained communication with fabrication production management and lead builders and tracking workflow to ensure that all graphics ship on time.
- Maintained files, schedule and supervise graphics production workers.
- Implemented standards & procedures within Graphics Production.
- Provided continuous information flow on work status to project managers and Account Managers.

Graphics Manager

Dixie food service - San Francisco, CA

May 2000 to June 2012

Responsibilities

- Lead design and coordination of production process with customer, film house and printer.
- Conceptualize, design and modify all artwork in accordance to customer specifications.
- Prepare all final artwork for Flexographic or Lithographic printing process.
- Monitor and track all projects ensuring that artwork is moved through production process in a timely manner and within budget.
- Facilitate the review and final approval on all press checks.
- Manage pre-press operations including scanning, file manipulation, design, illustration, copy editing and position layouts for customer artwork and packaging.
- Manage all Graphics and production all major clientele accounts including, but not limited to McDonalds, Dunkin Donuts, Wendy's, Target, Krispy Kreme and major convenience stores.
- Manage and oversee all outside plate making vendors, art budgets and freelance talent.
- Coordinate, schedule and direct all logistics for company product photo shoots.
- Create and manage organized system for electronically archiving customer artwork.
- Implement the installation, maintenance and upgrade of all graphic design department computer equipment and software.

Graphic Design and Production

The Motson Company Inc - Flourtown, PA

1995 to 2000

Responsibilities

- Created and developed artwork from client blue prints within tolerances of up to .001 inches.
- Designed and performed the layout of creative multi-color logos, panels, overlays, magazine ads, brochures and mailers.
- Designed and produced strategic camera and image set artwork.
- Processed color separations and trapping.
- Performed scanning, paste-up, ruby cutting, and blueprint design.
- Facilitated screen making, printing, reclaiming and ink matching to meet PMS standards.
- Conducted and oversaw all darkroom operations including the purchasing of all art department and darkroom supplies.
- Created and maintained new filing system for artwork archives.
- Installed, maintained, and upgraded all computer equipment and software.

Education

Commercial and Advertising Art

Art Institute of Philadelphia - Philadelphia, PA

1987 to 1989

Portfolio:

<http://budsypeck.com>